


Sponsorship Benefits

|  Pricing & Benefits | Platinum Level \$3,000.00 | Gold Level \$1,800.00 | Silver Level \$1,400.00 | Bronze Level \$850.00 |
|--|--|----------------------------------|--|--|
| Each Sponsorship Level includes being recognized as a sponsor of a Meal Function or Keynote Session (additional signage opp) | Select high profile event: Keynote Speaker or Banquet | Select Lunch on Wed. or Thurs. | Select Continental Breakfast on Wed. or Thurs. | Select Refreshment Break on Wed. or Thurs. |
| Exhibit Space (6' draped table) | Double-Booth Space in premium location | Y | Y | Y |
| Comp conference registrations (includes all meal tickets) | 4 | 4 | 2 | 1 |
| Advertisement in the final program | full-color ad on either outside back cover, inside front, or inside back cover of Final Program (first come, first served) | ½ page ad | ¼ page ad | Additional fee for ad space* |
| Company description in the Final Program Booklet | enhanced listing with logo | enhanced listing with logo | Y | Y |
| Recognition on conference website | with link to your website; and listing on Facebook page | with link to your website | Y | Y |
| Logo on conference signage | Additional branding at social events | Y | Y | Company name listed |
| Registrant mailing list (post-conference) | Y | Y | Y | Y |
| Verbal Recognition at Conference | Mention from podium during General Sessions and Banquet | Y | Y | Y |
| Conference tote bag insert | Y | Y | Y | |
| List of pre-registered attendees (1 - 2 weeks prior to event) | Y | Y | | |
| Company banner displayed at conference | Y | Y | | |
| Recognition in all conference print materials | Y | Y | | |
| Recognition in Press Release promotion of the conference | Y | | | |
| Your business name included in thank you letter to all conference attendees | Y | | | |

*Additional fee for ad space in the Final Program Booklet for Bronze Sponsor Level: Black & White Ads only. Full Page ad (8.5" wide x 11" high)- \$500.00; Half page ad (8.5" wide x 5.5" high) - \$250.00; Business Card size - \$125